

Nor Sanavongsay

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Senior Experience Designer with 20+ years of experience building design systems and interactive prototypes that make users smile. With a mix of design thinking and front-end code, I create tools that empower people to do their best work.

Experience

Senior Product Designer, Design Systems

Workday / 2015-Present

At Workday, I led key design system initiatives focusing on user experience and component architecture:

- Developed Figma component system with 3000+ design elements
- Built automation plugins reducing design implementation time by 60%
- Created accessible component library meeting WCAG 2.1 AA standards
- Designed illustration-focused components with 98% engineering accuracy
- Led workshops and documentation improving system adoption
- Conducted user research and testing to optimize workflows
- Championed design system best practices across product teams

Senior Visual Designer

Yuzu by Barnes & Noble / 2012-2015

At Barnes & Noble (Yuzu), I designed digital tools for learning and creativity:

- Created drawing and annotation tools boosting student engagement by 40%
- Designed note taking systems with 200+ assets and style guides
- Streamlined creative workflows across 6 platforms
- Built 300+ UI components for intuitive e-learning experience
- Refined user flows through testing and iteration across web and mobile platforms

I helped shape creative experiences across digital platforms:

1999-2012

At Zoosk:

- Redesigned dating profiles improving user engagement
- Created mobile-first design system and style guides
- Led user research and design QA processes

At Jacobson Rost and PEAK6:

- Built interactive tools and design systems
- Developed accessible web experiences
- Led creative teams delivering engaging interfaces

Started at Encyclopedia Britannica:

- Created award-winning educational web spotlights
- Designed motion graphics and Flash animations
- Built cross-platform interactive experiences

Expertise

Creative Tools & Illustration

- Adobe Creative Cloud
- Fresco
- Procreate
- Clip Studio Paint
- Digital Illustration
- Children's Book Illustration
- Book Publishing
- Storytelling

Design Systems & Product

- Figma (Advanced)
- Framer
- Sketch
- Component Architecture
- Design Token Management
- Documentation
- User Research

Leadership & Accessibility

- Workshop Facilitation
- Global Design Strategy
- Mentorship
- WCAG Guidelines
- Design System Governance
- Team Collaboration
- Project Management (Jira/Confluence)

Education

Bachelor of Arts in Electronic Media, Northern Illinois University

- Specialized pathway combining Illustration foundations with Interactive Design
- Merged traditional art principles with emerging web technologies
- Key studies in digital storytelling, web development, and visual communication

References Available Upon Request